



NEWS RELEASE

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Las Artistas Announces New 2017 Officers and Board

El Paso, TX – Las Artistas, a non-profit art and fine crafts based in El Paso, is pleased to announce its 2017 officers and Board members: Jorge Calleja, President; Karen McAnulty, Treasurer; Paulina Rosas, Secretary; Board Members at Large Helen Ellison-Dorion, Pam Schuster, Tamara Michalina, and Kelly Wiseman. Las Artistas member Laura Caballero was named Show Chair of the annual Las Artistas Art & Fine Crafts Show, and Pam Sullivan, marketing strategist for Las Artistas, was named Executive Director.

Part of Las Artistas' mission is to support art education in the El Paso community. Las Artistas members Helen Ellison-Dorion, Laura Aragon, Criselda Lopez, Kimberly Vanecek, and Jess Tolbert will be spearheading the organization's educational activities.

Along with its annual Art & Fine Crafts Show, which will occur on November 18 and 19 at the EPIC RAILYARD Event Center in El Paso, Las Artistas is planning two other events in May and September to generate awareness of the organization, local artists, and its members.

About Las Artistas

A non-profit organization, Las Artistas promotes an appreciation for fine crafts and art within the El Paso community by providing local and regional established and emerging artists with a venue to show and sell their work. Las Artistas encourages the education of future artists by providing scholarships for arts education in area institutions.

The Las Artistas Art & Fine Craft Show is an annual juried art show that is held the weekend before Thanksgiving to kick off the holiday shopping season. The first show was held in 1970, in the back yard of an artist's home in El Paso, and was organized by a handful of women artists.

Over the years, the show has grown in popularity, moved to various locations in El Paso, and expanded from a one-day to a two-day, juried event. Today, the show features the work of more than 80 artists from El Paso (TX) and throughout Texas, New Mexico and other parts of the country.

For more information about Las Artistas, contact Pam Sullivan at 915-319-4541 or marketing@lasartistas.org, or visit lasartistas.org.

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